

## **“DESIGN MATTERS”**

**Call for Entries:** In celebration of the AIA’s “Architecture Week” which is dedicated to creating awareness of and promoting the profession of Architecture, the Northeast Illinois Chapter announces a design competition for a Poster. The theme of this year’s poster competition is: “*Design Matters*” and will focus on demonstrating to the public the roles Architects and Architecture plays in positively shaping our built environment. The goal is to demonstrate how good design matters and can make the difference in our homes and community. The poster should include any drawings, text, diagrams, images as required to illustrate the concept. Images should not infringe on copyrighted material. The topic is open to interpretation as to how that is demonstrated.

**Eligibility:** The competition is open to all Architecture & Interior Design Professionals or Students, including Intern Architects or those college graduates working for a firm in architectural or interior design capacity. There are no restrictions on team size or number of entries per team, although each entry requires a separate registration and entry fee. Cross disciplinary collaboration is encouraged.

**Submissions:** Entries must be submitted before 5:00pm Central Time on April 5, 2010 c/o: Steve Rhodes at BHS Consulting, 1301 West 22<sup>nd</sup> St. Suite 800, Oak Brook, IL 60523. Entries received after this time will not be reviewed. No materials will be returned. All materials become the property of AIA Northeast Illinois.

- The submittal shall be digital, on a single disc containing a PDF file of the poster. The image must be legible in both 24”X36” and 12”x18” formats.
- A second PDF file with a written description of the design (200 words max.) clarifying the concept is also required.
- Entrant’s contact information, or team captain’s information, including phone number and email, should be in a separate sealed envelope with just the concept title written on the outside of the envelope. Upon final selection of the jury, envelopes will be opened.

**Prizes:** There will be a \$150 first place prize, a \$50 second place prize and a \$25 third and fourth place prize. The winning posters will circulate around libraries and schools in the Chapter area. The winning posters will also be published in an upcoming issue of AIA Northeast Illinois’ newsletter, Architalk, and include recognition of the designers. Winners will be notified via email and entries posted on the Emerging Professionals website the week of April 12, 2010.

**Registration Deadline:** March 29, 2010. Please register by emailing the Emerging Professionals at [epaiane@gmail.com](mailto:epaiane@gmail.com). List Name, email address, main contact telephone number, and number of entries to be submitted.

**Entry Fee:** \$15 per entry. Make check payable to AIA Northeast Illinois and mail to the chapter office, 412 Green Valley Drive, Naperville, IL 60540.

**2010 Jury:** Leanne Meyer-Smith, Brian Wright (Jury Chair), Steve Rhodes, Angela Vasandani, Jon Weis.

**Judging Criteria:** A. Concept/Design supports theme of "Design Matters" and encourages readers to actively get involved. B. Innovation and aesthetic merit.

**Sponsors:** AIA Northeast Illinois Chapter, Emerging Professionals

**Questions?** Please email the Emerging Professionals at: [epaiane@gmail.com](mailto:epaiane@gmail.com)