

AIA Northeast Illinois 2012 Annual Sponsorship Initiative

Summary of Sponsorship Opportunities

Sponsorship Level	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Contributor \$500	A La Carte
Chapter Benefits					
Affiliate Membership	Included	Included			\$180
SPACES Presentation	Included	Included			
Advertising Benefits					
Website Link	Included	Included	Included		\$100 value <i>(not available a la carte)</i>
Web Listing	Included	Included	Included	Included	
Website Logo	Included				
Architalk Newsletter Ad	¼ Page	¼ Page	Bus. Card		\$800-\$400/year
Independent Flyer	2	1			\$300 per flyer
Sponsor Spotlight Article	Included	Included	Included		\$150 value <i>(not available a la carte)</i>
Golf Outing Benefits					<i>Package Prices for this Event Only:</i> Platinum-\$1,500 Gold-\$1,000 Silver-\$500 Contributor-\$250
Full Day Passes	4	2	1	1 @ ½ Price or 2 Dinner Res.	\$125 each
Program Book Recognition	Premium Listing	Enhanced Listing	Included	Included	
Hole Sponsorships	2	1	1	1	\$200 each
Architalk Newsletter Recognition	Included	Included	Included	Included	
Banner Recognition	Included	Included	Included	Included	
Award Program Benefits					
					<i>Package Prices for this Event Only:</i> Platinum-\$2,000 Gold-\$1,500 Silver-\$1,000 Contributor-\$500
Dinner Tickets	3	2	2	1	\$50 each
Program Book Recognition	Premium Listing	Enhanced Listing	Included	Included	
Event Recognition	Included	Included	Included	Included	
Architalk Newsletter Recognition	Included	Included	Included	Included	
Chapter Meeting Benefits					
Program Reservations	4	2			varies
Speaker Introduction	1 Program				
Total A La Carte Value	\$5,330	\$3,930	\$2,050	\$750	
Sponsorship Level Cost	\$3,000	\$2,000	\$1,000	\$500	
Savings for Annual Sponsorship	\$2,330	\$1,930	\$1,050	\$250	

List of 2011 Annual Sponsors

Platinum

M.G. Welbel & Assoc.

Silver

20/10 Engineering Group

Brampton Brick Inc.

ECS Illinois, LLC

Eriksson Engineering Associates, Ltd.

Euclid Insurance

International Contractors, Inc.

Ragnar Benson Construction, LLC

Shales McNutt Construction

Turner Construction

W-T Engineering

Gold

Berg Engineering Consultants, Ltd.

Davey Resource Group

Contributor

Aerotek

Construction Cost Systems, Inc.

DLA Architects, Ltd.

Edge Associates, Inc.

General Shale Brick Inc.

Johnson Wilbur Adams, Inc.

McCluskey Engineering Corp.

Mortenson Construction

Northfield

Pella Windows and Doors

RAMM Brick

Threshold Acoustics, LLC

Wight & Company



**AIA Northeast Illinois
2012 Annual Sponsorship Initiative**

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Corda Murphy

Welcome to the AIA Northeast Illinois 2012 Annual Sponsorship Initiative

Dear Friends of AIA Northeast Illinois,

Welcome to the ninth annual AIANEI sponsorship program. For the past several years we have offered an annual sponsorship format to our partners in the building and construction industry. Response to this opportunity to reach over 500 Chapter Members in one of the fastest growing regions of the state has been overwhelming, so why not join us in the coming year. Here's what our Annual Sponsorship Program has to offer:

- The opportunity for consistent year long **branding** of your product
- The chance to meet decision makers through **one on one personal contact**
- An opportunity to **sponsor a specific event** that relates to your product or service
- The ability to **budget your annual marketing expense**
- The **flexibility** to decide when where and how many marketing dollars you want to spend
- Most importantly this program offers **more value for your marketing resources**

Twenty-six companies responded to this opportunity last year; make sure you're not left behind in 2012. Through a one-time sponsorship you can receive an affiliate membership in our local AIA chapter as well as maximum exposure for your product or service at every event we hold, all year long. You can communicate your message in our monthly newsletter and on our website. **And all of these opportunities are offered at less than their individual cost.** We've created four different sponsorship packages to meet your budget and marketing goals.

We invite you to look through the entire sponsorship package to learn more about our chapter, and details of the sponsorship program. Included in the package is a simple response card.

Questions? Contact Corda Murphy by phone at 630.527.8550 or by e-mail at corda@aianei.org. More information about the AIANEI Chapter including a listing of member firms can be found on our website www.aianei.org

Sincerely,

***The 2012 AIANEI
Board of Directors***